



## FOUNDATIONAL STEPS

CLARITY  
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**Gaining Clarity is Key**

*Why are you here? What brought you here? Why do you need to keep going? We get deep, we get real, for me this is that keeps you going. Without clarity on this it's hard to know where you're going and how your going to get there!*

VISION  
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**Make your Vision clear**

*Now it's time to set up your vision. Get it all out. Like emptying a puzzle box, ideas don't make sense to start with but each piece has a place in building your online business we just need to find where the places are best to go.*

CREATE  
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**Make it freaking happen!**

*It's time to create the journey. **Who** are your here for? **What** do they need? **How** will you help? What do you provide and **where** are you talking to them? This is the meaty phase where you take the gloves off and you work. This is the fun part. You **lay your foundation** and you start to see it grow.*

GROW  
GROW  
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GROW

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**Expand & Grow**

*Now we work on expanding what have you created and how can we give it full focus and love so it builds your brand, transpires and elevates you as the expert in your field. You become magnetic and your marketing starts to magnify your brand again & again!*

